



INDUSTRIE **WELT**

MEDIAKIT 2021

Click by click relevance.

NEU

The E-Mag

We offer decision-makers and executives in the plant and mechanical engineering sector a comprehensive and unique information experience. The E-Mag invites users on an exciting interactive tour through the world of PROZESSTECHNIK.

Innovative advertising formats and the presentation of product and company innovations achieve an unbeatable effect.



Go to demo page



The online portal

The specialist portal www.PROZESSTECHNIK-PORTAL.com offers readers the latest reports, interviews and topic-specific information. The responsive design allows users to access the content on their mobile devices at any time.



The newsletter

The **PROZESSTECHNIK-NEWS** ensure the highest degree of topicality. Important news and product innovations regularly keep our recipients up to date.

The **CHEMICAL - PHARMA - FOOD** sectors as well as upcoming trade fair events and key topics form the unbeatable foundation.

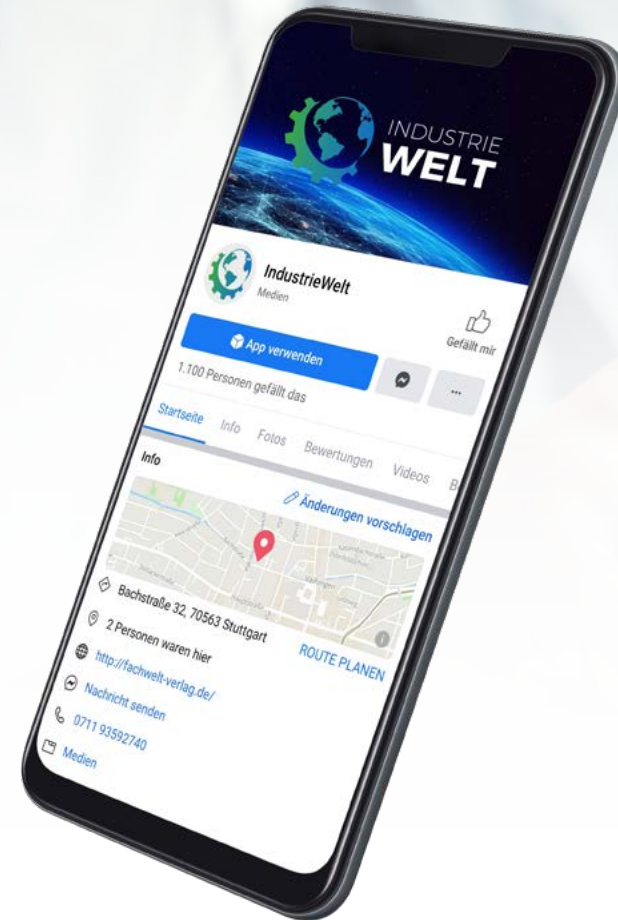
Social media

Our **IndustrieWelt** social media channel presents a large selection of topics from important industries and reaches a large target group on a daily basis. The reach of your advertising message is noticed and highlighted in the social networks with a special resonance.



IndustrieWelt

at 890,-

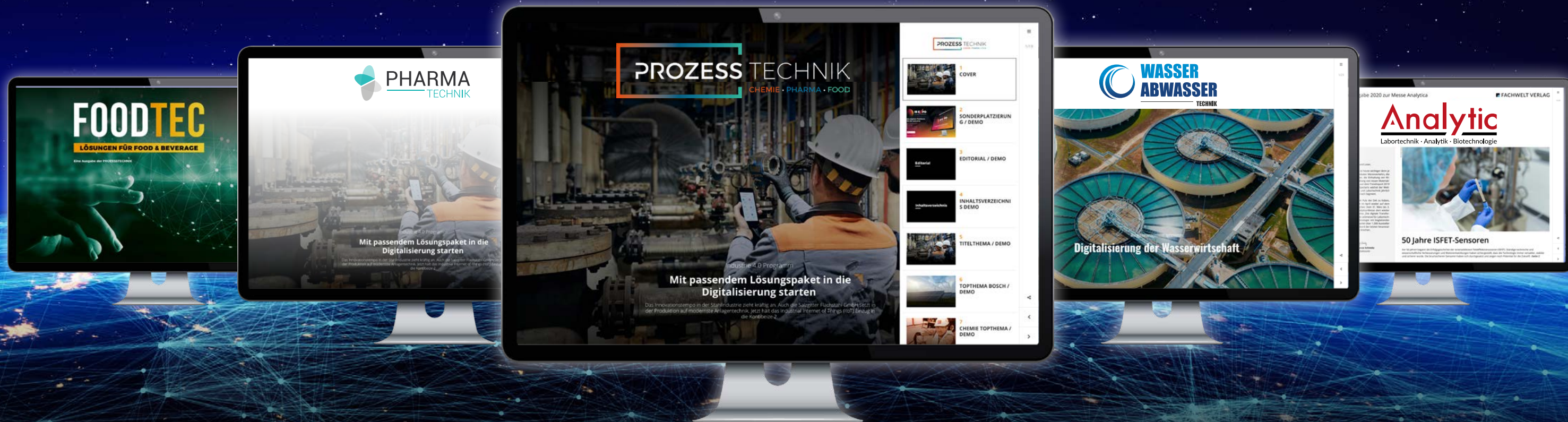


Packages	Reached experts	Price
1	up to 2.500	890,-
2	5.000 to 7.500	1.090,-
3	7.500 to 12.000	1.390,-

The publishing portfolio

The media for your success

FACHWELT VERLAG



Your individual E-Mag special edition.

Use our digital media expertise and implement your corporate publishing products with us as E-Mag. The benefits are obvious, respectively on the tablet, the notebook and the smartphone:

The **E-Mag** is the **economical alternative** to the print product, because you save both printing and shipping costs. Instead, you benefit from the intelligent networking of your articles, **a high reach** in the network and **high response rates**.

We are pleased to advise and support you in the implementation – from conception to editing and screen-design to programming and publication.

Interested? Talk to us about it, we would be pleased to develop the concept for your individual E-Mag with you.



**Integration of your
corporate design**



**Attractive
advertising solutions**



User tracking



Available at any time



IB EXPO

Industry Business

The digital fair for the industry

Your virtual fair booth | 365 days | Reachable at all times

www.IB-EXPO.com

Our reach is your success

We set a goal to guarantee you a trade show presence – planable, effective, promising – 365 days. That is especially valuable in these times. Trade shows are the meeting place for leading branch experts and decision makers. A popular platform for companies to show themselves, exchange and promote new products. With our concept we put Trade shows on the next level.

Digital, virtual, lucrative.

The whole publishing portfolio includes national online portals, an international online portal as well as high expertise in social media marketing. We project this strength onto your online Trade show booth.

The total reach of our readers and users includes over 282.400. For the marketing of the IB Expo we will deploy our whole publishing portfolio

Die digitale Plattform für die Industrie



Inquire now!

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Any questions? Contact us!

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Terms & Conditions

The General Terms & Conditions, available under www.FACHWELT-VERLAG.de/agb, shall apply.

Conditions of Payment

Direct debit and advance payment: 3 % discount

Within 10 days: 2 % discount



MORE DIGITALISATION. MORE POSSIBILITIES. MORE BENEFIT.

As a qualified provider of print and online media, we are successfully present on an international level. We convey complex contexts in a comprehensible manner to special target groups. Our publishing program is continuously expanded with new ideas and innovations. The high benefit for clients and readers always takes top priority in our efforts to fulfil the wishes and aims of all involved.

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